



Uka Tarsadia University

Maliba Pharmacy College

National Pharmacovigilance Week Celebration- 2024

Date: 17th to 23rd September 2024

Program outline:

Maliba Pharmacy College successfully celebrated *Pharmacovigilance Week* from **17th to 23rd September 2024**, with the objective of fostering awareness regarding drug safety and the importance of adverse drug reaction (ADR) monitoring. The week-long event comprised a series of well-curated educational and community outreach initiatives, aimed at sensitizing students, faculty members, and the local population to the crucial role of pharmacovigilance in modern healthcare.

Health Camp at Matiya Patidar Ayurvedic Hospital (18th & 19th September)

As a part of the celebration, a two-day health camp was organized on **18th and 19th September 2024** at *Matiya Patidar Ayurvedic Hospital*, Bardoli. The camp offered **free medical check-ups, personalized health consultations, and medication counseling** to the general public. A key focus of the camp was to **educate the community on safe medication practices**, promote the **reporting of ADRs**, and emphasize the **judicious use of pharmaceuticals**. The initiative successfully bridged the gap between healthcare providers and the community, reinforcing the role of pharmacists in patient safety and public health education.

Guest Lecture Series (20th September)

An insightful guest lecture series was held on **20th September 2024** at the *DCVPCP Hall*, featuring renowned experts from the field of pharmacovigilance. Esteemed speakers, **Dr. Parth Vyas** and **Dr. Haiya Sheth** from the AMC Centre, Kiran Medical Institute, delivered thought-provoking sessions on the **latest developments, challenges, and opportunities** in drug safety surveillance. The lectures provided valuable perspectives on **pharmacovigilance systems, ADR reporting mechanisms, and the evolving role of pharmacists** in clinical practice.

The sessions were highly interactive, involving engaging **Q&A rounds, quizzes, and crossword activities** that stimulated critical thinking and encouraged active student participation. These discussions not only enriched the knowledge base of participants but also fostered a collaborative learning environment among budding healthcare professionals.

The *Pharmacovigilance Week* concluded with a **valedictory address by Dr. Bhavin Vyas**, Head of the Department of Pharmacology and Pharmacy Practice, Maliba Pharmacy College. Dr. Vyas highlighted the significance of pharmacovigilance in ensuring **patient-centric care** and urged the students to uphold the ethical responsibilities associated with medication safety. He also appreciated the enthusiastic participation of students, faculty, and organizers, acknowledging their collective efforts in making the event a grand success.





